



2018 Annual Report



**Wisconsin
Wetlands**
ASSOCIATION





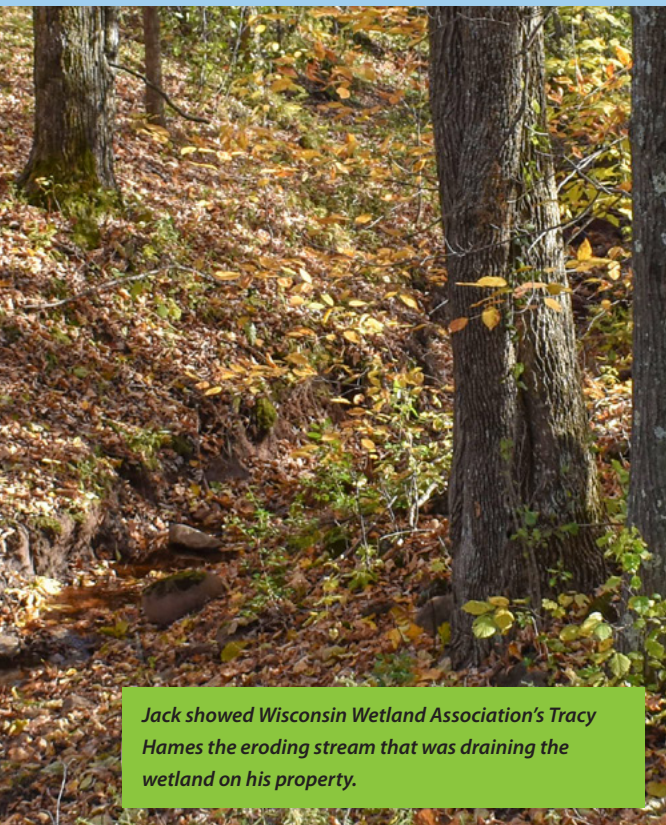
Dear Wetland Enthusiast,

It has been a busy year for WWA, and thanks to the support of you and others who care for and love wetlands, we've been able to speak up for Wisconsin's wetlands. Like you, we value wetlands as solutions to local and watershed challenges. Your contributions and your help spreading the message of the importance of wetlands makes our work possible.

We are on the cusp of embarking on our organization's 50th year, and at the same time we are reminded of how much work is left to do. We are excited about what we have accomplished and about what lies ahead. And with your generous support, we can accomplish great things.

Enjoy the outdoors and all the richness it brings to your heart and soul. Stay involved: Wisconsin's wetlands need you!

Alison Peña, Board Chair



Jack showed Wisconsin Wetland Association's Tracy Hames the eroding stream that was draining the wetland on his property.



Jack also showed us this erosion-caused channel that was draining his wetland.



PHOTOS: KYLE MAGYERA

Wetlands as solutions

To help grow awareness of wetlands as effective solutions to the flooding problems communities face, Wisconsin Wetlands Association recently led an effort to examine the links between wetland loss and flood damages. Our findings were released this year. As we explored this issue, we met Jack, a landowner in far northern Wisconsin.

Jack's wetlands are helping slow the flow of water, are important to the health of his property, and are integral to his cattle-grazing operation. However, the erosion caused by runoff from recent large rain events is reducing the ability of his wetlands to hold and manage floodwaters.

Erosion like what Jack found on his property is a common occurrence across the landscape, but its effect on wetlands and their flood protection services has been overlooked. With our new case study, and with help from Jack and other wetland supporters like you, we are working to demonstrate the value of wetlands and wetland restoration as solutions to the flood related issues increasingly common in communities across all of Wisconsin.

Want to learn more? Find our full case study at bit.ly/floodingcasestudy.

Building partnerships for wetlands

Working together, we can continue to help Wisconsin protect and restore wetlands, improving the health of Wisconsin's waters, watersheds, and communities. Here is a small selection of the many partnerships we are growing and strengthening across the state:

KATIE BEILFUS



◀ As a member of the Mequon Preservation Partners, we worked to help build public awareness and support for wetland and open space protection and restoration with events, outreach materials, and local media coverage.

ERIN O'BRIEN



▲ We strengthened our relationship with the Village of Plover, local growers, central Wisconsin conservation groups, UW-Stevens Point, and others working to restore the Little Plover River and its wetlands and watershed.

WISCONSIN OUTDOORS COMMUNICATORS ASSOCIATION



▲ A new partnership, *Sportsmen for Wetlands*, is spreading the word that Wisconsin hunters, anglers, and trappers (sportsmen and sportswomen alike) support the protection and restoration of wetlands. WWA is one of the founding members of *Sportsmen for Wetlands*.

MONIKA BLAZ



▲ Our annual Wetland Science Conference brings together wetland professionals and enthusiasts to share their knowledge and build a stronger wetland science community.

DUCKS UNLIMITED



◀ WWA policy liaison Brian Vigue continues to build relationships with decision-makers in the Capitol. We're increasing our partnerships with a wide variety of organizations to help legislators and others see how wetlands are solutions to the issues they care about.

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Gifts of \$2,500 or more

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\$2,500 or more

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Wisconsin Wetlands Association is dedicated to the protection, restoration, and enjoyment of wetlands and associated ecosystems through science-based programs, education, and advocacy.



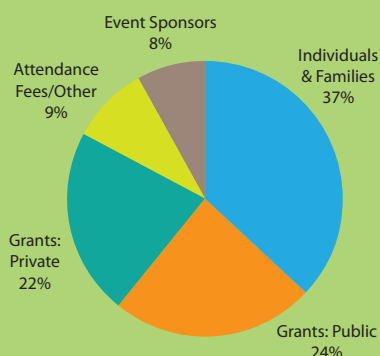
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Madison, WI 53703



Fiscal year 2018 July 2017–July 2018

Total Revenue: \$577,717



Total Expenses: \$576,781

