

# Wetlands in Service

## 15th Annual Conference

February 11-12, 2010  
Eau Claire, Wisconsin



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## Wisconsin Wetlands Association invites you to sponsor our 15<sup>th</sup> Annual Conference!

### *Wetlands in Service*

February 11-12, 2010, The Plaza Hotel & Suites, Eau Claire, WI

In early 2010, more than 300 wetland experts and enthusiasts from around the Midwest will gather in Eau Claire to discuss the latest in wetland science, management, restoration and protection. **Sponsor this event to gain visibility with our audience while helping us make this our best conference yet!**

The theme of our 15<sup>th</sup> Annual Conference is *Wetlands in Service*, a timely topic that addresses the ecological services provided by wetlands, including flood and stormwater attenuation, wildlife habitat and clean water. We are expecting an audience of 300-350 people for our conference, which will be held at the Plaza Hotel and Suites in Eau Claire, WI, on February 11-12, 2010. While the focus will be on Wisconsin's wetlands, we anticipate – as in past years – that we will attract speakers and attendees from the around the Midwest region. This event offers excellent opportunities for visibility to conference sponsors. We are seeking institutional, corporate, and individual sponsorship of this event, and hope that you will consider sponsoring and/or donating an item to our silent auction.

### Conference Purpose

Historically, wetlands have not been recognized or valued, but were instead generally considered wastelands and obstacles to progress. Today, wetlands are gaining recognition not only for their importance for wildlife but also for the variety of other ecosystem services they provide to human communities.

The concept of ecosystem services is increasingly used in making the case for the preservation of natural systems in general and wetlands in particular. Put simply, an ecosystem service is any beneficial contribution to an ecosystem, including human health and welfare. Ecosystem services provided by wetlands include water quality and shoreline protection, flood and stormwater attenuation, groundwater connections, habitat (for plants, wildlife, and fish), and recreation and education opportunities.

### Conference Sponsorship

Demonstrate your commitment to the wetlands of Wisconsin and to Wisconsin Wetlands Association by sponsoring our 15<sup>th</sup> Annual Conference at the level that is right for you. Sponsorship levels range from \$150 to \$3,500 – sponsor benefits are

described on the enclosed form. To sponsor this event, complete the enclosed sponsorship form and return it to Wisconsin Wetlands Association along with your payment **by January 8, 2010**.

### **Silent Auction Contributions**

We also welcome **donations of goods or services for our silent auction**, which will be held during our conference. The auction is another opportunity for sponsors to be visible at our conference as we will display items with literature about your organization that you provide us. Popular silent auction items include original artwork or photography, signed and unsigned books, outdoor gear and clothing, specialty food items, and wetland or outdoor themed items. To make an auction donation, complete the enclosed form and return it to Wisconsin Wetlands Association with your donated item. Funds raised will support our wetland protection efforts across the state in the coming year.

### **Who We Are**

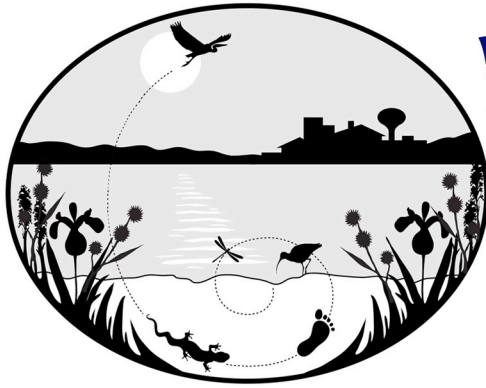
For 40 years, Wisconsin Wetlands Association has been working to protect the state's wetland resources through education, training, advocacy and research on key issues that affect wetlands. Wisconsin Wetlands Association is the only statewide organization focused exclusively on wetland protection. Our more than 1400 members include wetland scientists and educators, conservationists, hunters, concerned citizens, and local and regional organizations. Our newsletter, *Wisconsin Wetlands*, is received by our members and partners quarterly. Our Wetland News emails inform more than 2500 citizens throughout the Midwest on wetland programs and important wetland advocacy issues – empowering the public to voice its concern for the future of America's wetlands.

I hope you will consider sponsoring our **15<sup>th</sup> Annual Conference**. You may use the enclosed sponsor form to make your commitment as a sponsor of this event.

Thank you for your interest and any support that you can offer for our conference. I'll call within the next month to talk with you about sponsoring this event, unless I hear from you before then.

Sincerely,

Becky Abel  
Executive Director  
608-250-9971  
Becky.Abel@wisconsinwetlands.org



# Wetlands in Service

## 15th Annual Conference

February 11-12, 2010  
Eau Claire, Wisconsin



### SPONSORSHIP LEVELS

*All sponsors will be listed on Wisconsin Wetlands Association's Annual Report, which is distributed to more than 1400 members and partners.*

#### **\$3,500 – Lead Sponsor (Limit 2)**

- Name included in press releases and other publicity
- Logo displayed on PowerPoint slide at opening of conference
- Logo displayed on sponsor board at conference
- Logo displayed on the inside front cover and back cover of the program booklet
- Logo and hyperlink displayed on conference website
- Exhibit space
- 3 complimentary registrations and banquet tickets

#### **\$2,500 – Banquet Program Sponsor (Limit 1) – Noted Author Michael Perry will present**

- Recognition of banquet program sponsorship on program schedule
- Logo displayed on PowerPoint slide at opening of banquet program
- Logo displayed on the back cover of the program booklet
- Logo and hyperlink displayed on conference website
- Exhibit space
- 2 complimentary registrations and banquet tickets

#### **\$2,000 – Plenary Session Sponsor (Limit 1)**

- Recognition of session sponsorship on program schedule
- Logo displayed on PowerPoint slide at opening of plenary session
- Logo displayed on the back cover of the program booklet
- Logo and hyperlink displayed on conference website
- Exhibit space
- 2 complimentary registrations and banquet tickets

#### **\$1,500 – Meal & Break Sponsors (Limit 5)**

- Recognition of lunch or break sponsorship on program schedule
- Logo displayed on sponsor board at conference
- Logo displayed on the back cover of the program booklet
- Logo and hyperlink displayed on conference website
- Exhibit space
- 2 complimentary registrations and banquet tickets

### **\$1,250 – Student Scholarship Sponsor (Limit 2)**

*Sponsor scholarships (travel and/or registration costs) to assist students who would like to participate in the conference as presenters and/or attendees.*

- Recognition in program with list of students sponsored
- Logo displayed on the back cover of the program booklet
- Logo displayed on sponsor board at the conference
- Logo and hyperlink displayed on conference website
- Exhibit space
- 2 complimentary registrations and banquet tickets

### **\$1,000 – Supporting Sponsor**

- Logo displayed on the back cover of the program booklet
- Logo displayed on sponsor board at the conference
- Logo and hyperlink displayed on conference website
- Exhibit space
- 2 complimentary registrations and banquet tickets

### **\$500 – Contributing Sponsor**

- Name displayed on the back cover of the program booklet
- Name and hyperlink displayed on conference website
- Exhibit space
- 1 complimentary registration and banquet ticket

### **\$300 – Exhibitor**

- Name displayed inside the program booklet
- Name displayed on conference website
- Exhibit space
- 1 complimentary registration

### **\$150 – Non-Profit Exhibitor**

- Name displayed inside the program booklet
- Name displayed on conference website
- Exhibit space
- 1 complimentary registration

**In order to be included in the printed program, please send your sponsorship form along with payment (check or credit card) by January 8, 2010 to:**

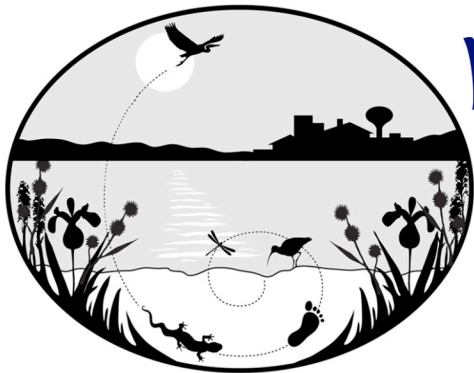
Wisconsin Wetlands Association  
222 S. Hamilton St. #1  
Madison, WI 53703.

If applicable, please email your logo and website URL to [Becky.Abel@wisconsinwetlands.org](mailto:Becky.Abel@wisconsinwetlands.org).

**For more information, contact:**

Becky Abel  
Executive Director  
608-250-9971

[Becky.Abel@wisconsinwetlands.org](mailto:Becky.Abel@wisconsinwetlands.org).



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February 11-12, 2010  
Eau Claire, Wisconsin



## SPONSORSHIP FORM

Please submit by **January 8, 2010** to be included in the printed program. Send completed form and payment to: **Wisconsin Wetlands Association, 222 S. Hamilton St. #1, Madison, WI 53703.** If applicable, please email your logo and website URL to [Becky.Abel@wisconsinwetlands.org](mailto:Becky.Abel@wisconsinwetlands.org).

**SPONSOR NAME:** \_\_\_\_\_  
(name of business/agency/organization)

**SPONSORSHIP LEVEL:**

- |  |   |
|--|---|
| <input type="checkbox"/> \$3,500 – Lead Sponsor                | <input type="checkbox"/> \$1,000 – Supporting Sponsor |
| <input type="checkbox"/> \$2,500 – Banquet Program Sponsor     | <input type="checkbox"/> \$500 – Contributing Sponsor |
| <input type="checkbox"/> \$2,000 – Plenary Session Sponsor     | <input type="checkbox"/> \$300 – Exhibitor            |
| <input type="checkbox"/> \$1,500 – Meal & Break Sponsor        | <input type="checkbox"/> \$150 – Non-Profit Exhibitor |
| <input type="checkbox"/> \$1,250 – Student Scholarship Sponsor |   |

**CONTACT PERSON:**

Name & Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

**ATTENDING REPRESENTATIVE(S):** \_\_\_\_\_

**PAYMENT METHOD:**

- Check enclosed (payable to Wisconsin Wetlands Association)
- Please charge my Visa / Mastercard (circle card type)
- Card #: \_\_\_\_\_ Billing address (if other than above): \_\_\_\_\_
- Expiration date: \_\_\_\_\_
- Name on card: \_\_\_\_\_

**EXHIBIT DISPLAY TYPE:**

- Table-top display (8-ft table provided)      **OR**       Free-standing display
- Size: \_\_\_\_\_

\* Exhibitor setup begins at 5:00 pm on Feb. 10, 2010. The Plaza Hotel offers wireless internet free of charge. All exhibit areas come with table cloth and skirting. Electric hookups available for \$20.00 per booth. Contact Brooke Bushman at 608-250-9971 or [brooke.bushman@wisconsinwetlands.org](mailto:brooke.bushman@wisconsinwetlands.org) to arrange.

**Office Use Only**    Rec: \_\_\_\_\_    Pmt: \_\_\_\_\_    Db: \_\_\_\_\_    Wb: \_\_\_\_\_    Rpt: \_\_\_\_\_