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Wisconsin Wetlands Association invites you to sponsor our 13th Annual Conference!

Wetlands in the 21st Century: Altered Landscapes and Changing Climates

January 31 & February 1, 2008, Olympia Center, Oconomowoc, WI

In early 2008, more than 300 wetland experts and enthusiasts from around the Midwest will gather in Oconomowoc to discuss the latest in wetland science, management, restoration and protection. **Sponsor this event to gain visibility with our audience while helping us make this our best conference yet!**

The theme of our 13th Annual Conference is *Wetlands in the 21st Century: Altered Landscapes and Changing Climates*, a timely topic that addresses the status of wetlands from the local to the global scale. We are planning an expanded program and are expecting a large audience, 300-350 people, for our conference, which will be held at the Olympia Resort & Conference Center in Oconomowoc on January 31 & February 1, 2008. While the focus will be on Wisconsin's wetlands, we anticipate – as in past years – that we will attract speakers and attendees from the around the Midwest region. This event offers excellent opportunities for visibility to conference sponsors. We are seeking institutional, corporate, and individual sponsorship of this event, and hope that you will consider sponsoring and/or donating an item to our silent auction.

Conference Purpose

When it comes to the future of Wisconsin's wetlands, one thing is certain – change. By 2030, our state's population is projected to be nearly 6.5 million, which is 20% growth since 2000. Associated development to support this growing population will result in many landscape alterations with direct and indirect impacts on wetlands. At the global scale, climate change is expected to bring changes in temperature, precipitation patterns and many other climate factors important to wetlands. Alterations at local and global scales in the coming decades will present challenges for the protection of wetlands and other waters that are treasured by Wisconsinites. Protecting wetlands, and the valuable services they provide our communities, will require collaboration among water resource scientists and professionals in academic, government and private sectors. This conference will facilitate collaboration by convening members of the regional wetland community to discuss the latest in wetland science, management, restoration and protection issues related to landscape and climates changes.

Conference Sponsorship

Demonstrate your commitment to the wetlands of Wisconsin and to Wisconsin Wetlands Association by sponsoring our 13th Annual Conference at the level that is right for you. Sponsorship levels range from \$125 to \$3,500 – sponsor benefits are described on the enclosed form. To sponsor this event, complete the enclosed sponsorship form and return it to Wisconsin Wetlands Association along with your payment **by December 1, 2007.**

Silent Auction Contributions

In addition, we welcome **donations of goods or services for our silent auction**, which will be held during our conference. The auction is another opportunity for sponsors to be visible at our conference as we will display items with literature about your organization that you provide us. Popular silent auction items include original artwork or photography, signed and unsigned books, outdoor gear and clothing, specialty food items, and wetland or outdoor themed items. To make an auction donation, complete the enclosed form and return it to Wisconsin Wetlands Association with your donated item. Funds raised will support our wetland protection efforts across the state in the coming year.

Who We Are

For 38 years, Wisconsin Wetlands Association has been working to protect the state's wetland resources through education, training, advocacy and research on key issues that affect wetlands. Wisconsin Wetlands Association is the only statewide organization focused exclusively on wetland protection. Our 1300 members include wetland scientists and educators, conservationists, hunters, concerned citizens, and local and regional organizations. Our newsletter, *Wisconsin Wetlands*, is received by our members and partners quarterly. Our Wetland News emails inform more than 2500 citizens throughout the Midwest on wetland programs and important wetland advocacy issues – empowering the public to voice its concern for the future of America's wetlands.

I hope you will consider sponsoring our **13th Annual Conference**. You may use the enclosed sponsor form to make your commitment as a sponsor of this event.

Thank you for your interest and any support that you can offer for our conference. I'll call within the next month to talk with you about sponsoring this event, unless I hear from you before then.

Sincerely,

Becky Abel
Executive Director
608-250-9971
Becky.Abel@wisconsinwetlands.org

P.S. If you and/or colleagues have wetland-related expertise, we encourage you to **create a free record in our online Wetland Resources Directory** – see details enclosed.



*Wetlands in the 21st Century:
Altered Landscapes and Changing Climates*
13th Annual Conference

SPONSORSHIP LEVELS

*All sponsors will be listed on Wisconsin Wetlands Association's Annual Report,
which is distributed to more than 1300 members and partners.*

\$3,500 – Lead Sponsor (Limit 2)

- Name included in press releases and other publicity
- Logo displayed on PowerPoint slide at opening of conference
- Logo displayed on sponsor board at conference
- Logo displayed on the inside front cover and back cover of the program booklet
- Logo and hyperlink displayed on conference website
- Exhibit space
- 3 complimentary registrations and banquet tickets

\$2,000 – Plenary Session Sponsor (Limit 1)

- Recognition of session sponsorship on program schedule
- Logo displayed on PowerPoint slide at opening of plenary session
- Logo displayed on the back cover of the program booklet
- Logo and hyperlink displayed on conference website
- Exhibit space
- 2 complimentary registrations and banquet tickets

\$2,000 – Banquet Program Sponsor (Limit 1)

- Recognition of banquet program sponsorship on program schedule
- Logo displayed on PowerPoint slide at opening of banquet program
- Logo displayed on the back cover of the program booklet
- Logo and hyperlink displayed on conference website
- Exhibit space
- 2 complimentary registrations and banquet tickets

\$1,500 – Meal & Break Sponsors (Limit 5)

- Recognition of lunch or break sponsorship on program schedule
- Logo displayed on sponsor board at conference
- Logo displayed on the back cover of the program booklet
- Logo and hyperlink displayed on conference website
- Exhibit space
- 2 complimentary registrations and banquet tickets

\$1,250 – Student Scholarship Sponsor (Limit 2)

Sponsor scholarships (travel and/or registration costs) to assist students who would like to participate in the conference as presenters and/or attendees.

- Recognition in program with list of students sponsored
- Logo displayed on the back cover of the program booklet
- Logo displayed on sponsor board at the conference
- Logo and hyperlink displayed on conference website
- Exhibit space
- 2 complimentary registrations and banquet tickets

\$1,000 – Supporting Sponsor

- Logo displayed on the back cover of the program booklet
- Logo displayed on sponsor board at the conference
- Logo and hyperlink displayed on conference website
- Exhibit space
- 2 complimentary registrations and banquet tickets

\$500 – Contributing Sponsor

- Name displayed on the back cover of the program booklet
- Name and hyperlink displayed on conference website
- Exhibit space
- 1 complimentary registration and banquet ticket

\$300 – Exhibitor

- Name displayed inside the program booklet
- Name displayed on conference website
- Exhibit space
- 1 complimentary registration

\$125 – Non-Profit Exhibitor

- Name displayed inside the program booklet
- Name displayed on conference website
- Exhibit space
- 1 complimentary registration

In order to be included in the printed program, please send your sponsorship form along with payment (check or credit card) by December 1, 2007 to:

Wisconsin Wetlands Association
222 S. Hamilton St. #1
Madison, WI 53703.

If applicable, please email your logo and website URL to admin@wisconsinwetlands.org.

For more information, contact:

Becky Abel
Executive Director
608-250-9971

Becky.Abel@wisconsinwetlands.org



*Wetlands in the 21st Century:
Altered Landscapes and Changing Climates*
13th Annual Wetland Science Conference

SPONSORSHIP FORM

Please submit by **December 1, 2007** to be included in the printed program. Send completed form and payment to: **Wisconsin Wetlands Association, 222 S. Hamilton St. #1, Madison, WI 53703.**
If applicable, please email your logo and website URL to admin@wisconsinwetlands.org.

SPONSOR NAME: _____
(name of business/agency/organization)

SPONSORSHIP LEVEL:

- | | |
|--|--|
| <input type="checkbox"/> \$3,500 – Lead Sponsor | <input type="checkbox"/> \$1,000 – Supporting Sponsor |
| <input type="checkbox"/> \$2,000 – Plenary Session Sponsor | <input type="checkbox"/> \$ 500 – Contributing Sponsor |
| <input type="checkbox"/> \$2,000 – Banquet Program Sponsor | <input type="checkbox"/> \$ 300 – Exhibitor |
| <input type="checkbox"/> \$1,500 – Meal & Break Sponsor | <input type="checkbox"/> \$ 125 – Non-Profit Exhibitor |
| <input type="checkbox"/> \$1,250 – Student Scholarship Sponsor | |

CONTACT PERSON:

Name & Title: _____
Phone: _____ Email Address: _____
Mailing Address: _____

ATTENDING REPRESENTATIVE(S): _____

PAYMENT METHOD:

- Check enclosed (payable to Wisconsin Wetlands Association)
- Please charge my Visa / Mastercard (circle card type)
- Card #: _____ Billing address (if other than above): _____
Expiration date: _____
Name on card: _____

EXHIBIT DISPLAY TYPE:

- Table-top display **OR** Free-standing display
(8-ft table provided) Size: _____

** Olympia Center offers wireless internet free of charge. For electrical hook-ups, an Electrical Service Order Form must be submitted directly to Olympia Center by January 21, 2007. For a copy of the form, contact Rachael Carlson at 608-250-9971 or admin@wisconsinwetlands.org.*

Office Use Only Rec: _____ Pymt: _____ Db: _____ Wb: _____ Intl: _____



*Wetlands in the 21st Century:
Altered Landscapes and Changing Climates*
13th Annual Wetland Science Conference

As part of our 13th Annual Wetland Science Forum, Wisconsin Wetlands Association will be holding a silent auction. The auction is another opportunity for sponsors to be visible at our conference as we will display items with literature about your organization that you provide us. Popular silent auction items include original artwork or photography, signed and unsigned books, outdoor gear and clothing, specialty food items, and wetland or outdoor themed items. Funds raised will support our wetland protection efforts in the coming year.

SILENT AUCTION DONATION FORM

To make a donation, complete this form and return to WWA. Donated items may be sent separately, however **we would like to receive all donated items by January 20th, 2008**. Send completed form and item(s) to: **Wisconsin Wetlands Association, 222 S. Hamilton St. #1, Madison, WI 53703**. For more information, contact Rachael Carlson at 608-250-9971 or admin@wisconsinwetlands.org.

DONATED ITEM:

Description: _____

Market value: \$ _____

DONOR:

Name of Donor (Business/Individual): _____

Contact Person: _____

Phone: _____ Email Address: _____

Mailing Address: _____

Office Use Only Rec: _____ Db: _____ Cat: _____ Ot: _____ Intl: _____



Online Wetland Directory

Purpose of the Directory

Wisconsin is fortunate to have a wealth and diversity of professionals who have expertise that relates to wetlands. Wisconsin Wetlands Association strives to strengthen the wetland community in our state and region by facilitating connections and collaborations among wetland researchers, consultants, educators, regulators, conservationists, and other experts. We also seek to connect concerned citizens and grassroots advocates with wetland experts in their area. Our Online Wetland Directory is meant to provide a mean for these connections.

Register and Create a Directory Record – Free!

Wisconsin Wetlands Association invites professionals with wetlands expertise to create and maintain a record, free of charge, in our online Wetland Resources Directory. The more records the Directory contains, the more useful it will be for those seeking experts who can provide wetland services and information. There is no charge* to create a record in the Directory; the only thing we ask is that you keep your record current. We will contact Directory registrants on an annual basis with an email reminder to update records with new contact and expertise information.

Creating a record is easy and will only take about 10 minutes. Simply go to the web address below and follow instructions. You will be asked to create your own login account (username and password) in which you may enter and update your professional expertise and contact information any time you wish. Don't worry if you misplace your username or password - you may contact WWA at any time for a reminder of your login information or for other questions about the Directory: 608-250-9971 or programs@wisconsinwetlands.org.

www.wisconsinwetlands.org/directory.htm

* Wisconsin Wetlands Association provides this Directory and other wetland information exchange services free of charge. However, these programs are not free for WWA. We encourage Directory registrants and users to support these programs by becoming a member of WWA – see membership form also in your conference packet.

Development of this Directory funded in part by Wisconsin Coastal Management Program.